ANNUAL REPORT
2004-2005

EXECUTIVE SUMMARIES & OVERVIEW

SEPTEMBER 2005
## SECTION I - OVERVIEW

Vision, Mission, and Goals ......................................................................................................................................... 3
Organizational Chart .................................................................................................................................................. 4
2004-2005 Divisional Goals ....................................................................................................................................... 5
Divisional Accomplishments/Outcomes ................................................................................................................... 6-10

## SECTION II - EXECUTIVE SUMMARIES

Athletics and Recreation .................................................................................................................................................. 11
Career Services ................................................................................................................................................................. 12
College Center ................................................................................................................................................................. 13
Dean of Students Office .................................................................................................................................................. 14
Educational Opportunity Fund (EOF) Program ................................................................................................................ 15
Enrollment Management .................................................................................................................................................... 16
Event Services ................................................................................................................................................................. 17
Financial Aid ................................................................................................................................................................. 18
Housing and Residential Life ........................................................................................................................................... 19
Student Development ....................................................................................................................................................... 20
Student Records and Registration ................................................................................................................................. 21
Wellness Center - Alcohol/Drug Prevention Program .................................................................................................. 22
Wellness Center - Counseling Services ......................................................................................................................... 22
Wellness Center - Health Services ................................................................................................................................... 23
Wellness Center - Learning Access Program .................................................................................................................. 23

## SECTION III - GOALS FOR 2005-2006

Division of Student Affairs 2005-2006 Goals ........................................................................................................... 24
VISION, MISSION, AND GOALS

Vision: A progressive, student-centered environment integrating innovation, professional excellence, and technological advances with comprehensive programs and services in support of the student development mission of the College.

The overall mission of the Division of Student Affairs is to provide comprehensive, student-centered programs and services intended to enhance campus life and enrich the academic programs of the College.

In order to accomplish this mission, the division has the following goals and objectives:

1. Provide organizational leadership and professional development opportunities for all student affairs areas related to the recruitment, enrollment, registration, and retention of qualified students, as well as those offices directly responsible for campus life and student support services.

2. Promote professional excellence in all programs and services related to campus life and student development, including programs that foster civility, understanding, community, trust, and cooperation with others.

3. Further develop and refine technological resources to ensure effective and efficient delivery of student support services, including admissions, financial aid, student records, campus life, and athletic/recreation areas.

4. Promote a safe, learner-focused campus community for residential, off-campus, and commuter students in support of the academic mission of the College.

5. Encourage co-curricular opportunities for personal and interpersonal growth, including social, cultural, leadership, recreational, athletic, and wellness-related activities.

The above goals and objectives are administered through the attached divisional organizational chart.
1. Finalize a three-year strategic plan for the division that will provide functional areas with opportunities to integrate new initiatives in support of the college’s Vision 2010 established goals and objectives.

2. Review enrollment management strategies to ensure 2004-05 FTE remains within an approximate two-percent growth parameter while simultaneously emphasizing:
   a. Recruitment strategies for minority students
   b. Recruitment strategies for EOF students
   c. Recruitment strategies for Honors Program students
   d. Recruitment strategies for northern New Jersey students
   The review should produce recommendations relative to:
   ▪ the need for additional scholarships and supplemental financial aid
   ▪ the need for additional residential housing units

3. Provide student development opportunities through the Undergraduate Learning, Training, and Awareness program (ULTRA) in collaboration with efforts from Academic Affairs by:
   a. Implementing co-curricular collaborations focusing on the first-year experience and community engagement:
      ▪ networking opportunities for students and faculty
      ▪ faculty presentations to informal student groups
      ▪ film series
      ▪ “Conversation” series
      ▪ Day of Service experiences
   b. Expanding the use of co-curricular transcripts/portfolios
   c. Expanding programming in residence halls:
      ▪ formal programs
      ▪ topical presentations by faculty
      ▪ health and safety issues
   d. Utilizing the Student Affairs committee of the Board of Trustees for additional input

4. Integrate technological solutions to improve effectiveness in day-to-day operations of the college to include:
   a. Phase in SCT Banner into Student Affairs processes.
   b. In collaboration with Academic Affairs (and the production of the class schedule) phase in the R25 Classroom Scheduling software with a pilot in the spring of 2005 and full implementation by fall 2005.

5. Develop a tentative professional development plan for staff related to their specific job responsibilities.
   ▪ SRI and ETTC, as well as Computer Services, will be asked to collaborate in provision of workshops.

6. Evaluate the current organizational configuration of the division in an effort to improve overall effectiveness.
   a. Examine the connections between Student Records and Academic Affairs.
   b. Examine the linkage between Institutional Research and Academic Affairs.
DIVISIONAL ACCOMPLISHMENTS/OUTCOMES

The following provides an overview of accomplishments/outcomes for the Division of Student Affairs achieved during the 2004-05 academic year. Individual Executive Summaries for each office are included within this document. A complete listing of accomplishments/outcomes for each functional area can be found in the Division of Student Affairs 2004-2005 Annual Report.

GOAL #1
Finalize a three-year strategic plan for the division that will provide functional areas with opportunities to integrate new initiatives in support of the college’s Vision 2010 established goals and objectives.

ACCOMPLISHMENTS:
♦ Developed the Division of Student Affairs 2005-2007 Three-Year Plan and broadened the scope of the planning process by incorporating budgetary analyses.
♦ Distributed the division’s Three-Year Plan, Annual Reports, and Performance Indicators electronically through the division’s intraweb site.
♦ Established an Implementation Task Force in collaboration with Academic Affairs to carry out the recommendations made by the Student Learning Outcomes and Assessment Task Force.
♦ Hired a second Athletic Trainer providing increased quality of care for athletes and closing the gap in meeting the standards of coverage as recommended by the National Athletic Trainers Association (NATA).
♦ Strengthened the Stockton Workforce New Jersey partnership.
♦ Completed significant replacements/renovations in Housing I and II.
♦ Participated in discussions and plans with two private developers regarding additional student housing.
♦ Developed strategies to engage parents in Orientation and campus life.
♦ Contributed to the development of the college-wide Crisis Response Plan.
♦ Actively participated in the development of the Honors Program.

GOAL #2
Review enrollment management strategies to ensure 2004-05 FTE remains within an approximate two-percent growth parameter while simultaneously emphasizing:
♦ Recruitment strategies for minority students
♦ Recruitment strategies for EOF students
♦ Recruitment strategies for Honors Program students
♦ Recruitment strategies for northern New Jersey students.

The review should produce recommendations relative to:
♦ the need for additional scholarships and supplemental financial aid
♦ the need for additional residential housing units
ACCOMPLISHMENTS:

♦ Met established goals for 2004-05 enrollment plan.
♦ Presented information to the Student Affairs Committee of the Board of Trustees regarding enrollment projections, scholarship assistance, and capacity analysis.
♦ Successfully implemented Chat University, an on-line Open House for prospective students conducted via the Office of Admissions website.
♦ Expanded the number of campus tours by adding a summer component.
♦ Increased the frequency and scope of Instant Decision Days.
♦ Formalized transfer admissions programs with Burlington and Ocean County Community Colleges.
♦ Obtained $250,000 in new scholarship monies to be awarded in 2005-06 targeting merit students & EOF students to offset their loan burdens.
♦ Proposed a loan reduction/employer incentive program.
♦ Simplified the financial aid process for needy students and families.
♦ Collaborated with the Bursar’s Office to provide master promissory notes for Perkins Loan borrowers.
♦ 1997 EOF Freshman Cohort posted a 64.8% graduation rate, an 11% increase from 1996 (a state sector high).
♦ The EOF Program achieved at least 80% third-semester retention for 11 consecutive years.

GOAL #3
Provide student development opportunities through the Undergraduate Learning, Training and Awareness (ULTRA) program in collaboration with efforts from Academic Affairs and other divisions by:

a. Implementing co-curricular collaborations focusing on the first-year experience and community engagement:
   ♦ networking opportunities for students and faculty
   ♦ faculty presentations to informal student groups
   ♦ film series
   ♦ “Conversation” series
   ♦ Day of Service experiences
b. Expanding the use of co-curricular transcripts/portfolios
c. Expanding programming in residence halls:
   ♦ formal programs
   ♦ topical presentations by faculty
   ♦ health and safety issues
d. Utilizing the Student Affairs committee of the Board of Trustees for additional input

ACCOMPLISHMENTS:

♦ Initiation of hands-on, seamless referrals from Housing for students needing counseling.
♦ Learning Access and Housing offices collaborated to provide housing accommodations.
♦ Implemented the “Stay Safe and Graduate Program” with local bars/taverns, and collaborated with the graduate program to hire a graduate student as the program grant assistant.
♦ Assisted in the rollout of the new Residential Parking Program.
♦ Grouped freshman students in one housing area to focus programming.
♦ Created first-year and upper class websites, with monthly updates.
♦ Collaborated with faculty members to provide first-year programming.
♦ Collaborated with faculty to support voter registration, Democracy Matters, Bildner Grant initiatives, and community partnerships.
♦ Hosted monthly student dinners as focus groups to provide input to student support services.
♦ Created “S.O.A.R.” – Stockton Orientation Adventure Retreat – a voluntary, pre-fall term overnight experience.
♦ Collaborated with Administration and Finance to institute a pilot shuttle system.
♦ Worked with the Student Senate regarding Distinguished Lecture Series presenter, Michael Moore, which drew over 4,000 people.
♦ Established an ODK (Omicron Delta Kappa) chapter to honor leadership achievements.
♦ Certified 82 student leaders through the “Day of Leadership.”
♦ Over 130 volunteers participated in the “Day of Service.”
♦ “Student Participation in College Governance” course was approved to assist with the Leadership Minor initiative.
♦ Established Freshman and Sophomore class councils.
♦ Third largest concert held at the Sports Center.
♦ School Spirit initiative launched with Homecoming Bonfire.
♦ Increased funding for student programming by 30%.
♦ Provided significant input into the space allocation areas of the RFP for the College Center.
♦ Successfully transitioned Argo payroll and tax process to an external accounting service to meet recognized accounting standards, reducing late bill payment complaints and tax notification.
♦ Centralized the contract process for rental of facilities for externally sponsored events by assuming responsibility for the development and maintenance of contracts and supportive documents, including over 60 rental agreements during FY05 for events occurring on the main campus as well as at the Carnegie Library Center.
♦ Event Services functioned as a key office for receiving information on construction/renovation projects, and utilized the information to anticipate its impact on facilities/resources of previously planned and future events.
♦ Revised student immunization requirements per N.J.A.C. 9:2-14.
DIVISIONAL ACCOMPLISHMENTS/OUTCOMES

(continued)

GOAL #4

Integrate technological solutions to improve effectiveness in day-to-day operations of the college to include:

a. Phase in SCT Banner into Student Affairs processes.

b. In collaboration with Academic Affairs (and the production of the class schedule) phase in the R25 Classroom Scheduling software with a pilot in the spring of 2005 with full implementation by fall 2005.

ACCOMPLISHMENTS:

♦ Established an Institutional Research website.

♦ Advanced student affairs communication efforts through a new electronic newsletter targeted to students, faculty and staff.

♦ Developed editorial style guidelines that were incorporated into student affairs publications and shared with other offices on campus.

♦ Improved Student Affairs Web publishing capability through migration of Web content into Stockton’s Web-based content management system, enabling real-time publishing for the Vice President’s Office, Wellness Center, and Institutional Research.

♦ Conducted Web site comparison of NJ colleges and universities; prepared Admissions Web site navigation recommendations, and now involved in redesign project for admissions: revised navigation and content.

♦ Implemented a student interface with Maximo to record/track housing maintenance problems.

♦ Set up a pilot for the R25 room scheduling software.

♦ Assisted offices throughout the division with editorial and publishing assistance for a variety of projects including brochures, Web pages, surveys, reports, and more.

♦ Exploration and demonstration of electronic portfolio for the division, selected faculty, and Academic Affairs staff.

♦ Processed student loans through OPENNET, a state-of-the-art web loan delivery platform.

♦ Acquired the services of the National Student Loan Clearinghouse to provide verifications of enrollment/degree on a 24/7 basis.

♦ Added the ability to check graduation status via the web.

♦ Instituted EDI electronic transcript process to send and receive official transcripts.

♦ Complete preparations and training to move to Banner for Alumni and Financial Aid.

♦ Implemented the JobNET online job posting system.

♦ Deployed VAULT, a comprehensive online career library system.

♦ Revised counseling/wellness intake paperwork to conform to the electronic database.

♦ Completed implementation of electronic card access for student housing areas in Housing II, III, and G/H courts of Housing I.
DIVISIONAL ACCOMPLISHMENTS/OUTCOMES

GOAL #5
Develop a tentative professional development plan for staff related to their specific job responsibilities.
♦ SRI and ETTC, as well as Computer Services, will be asked to collaborate in provision of workshops.

ACCOMPLISHMENTS:
♦ Conducted divisional staff retreats related to strategic planning and the development of three-year plans.
♦ Scheduled an audio web conference, “Current Resource Challenges to Colleges and Universities: How to Respond with Strategic Planning.”
♦ Held two Professional Development Retreats entitled “Quality Service Training” for all divisional staff, with an invitation to other staff to attend.
♦ Three student athletes and one administrator participated in the NCAA Division III Student Athlete Leadership Conference in Pittsburgh, PA.
♦ Scheduled a videoconference “Free Speech & Civility on Campus” and an audio conference “Parent Involvement: Tips and Techniques for a New Trend.”
♦ Arranged an Academic and Student Affairs’ collaborative workshop presented by Dr. Gerald Amada entitled “Coping with Disruptive Students on the College Campus.”

GOAL #6
Evaluate the current organizational configuration of the division in an effort to improve overall effectiveness.
a. Examine the connections between Student Records and Academic Affairs.
b. Examine the linkage between Institutional Research and Academic Affairs.

ACCOMPLISHMENTS:
♦ Proposed a new organizational structure and job descriptions to the President and the Executive Cabinet.
♦ Ongoing discussion with Provost regarding reporting structure for Student Records and Registration.
EXECUTIVE SUMMARY

♦ Three student-athletes and one administrator participated in the NCAA Division III Student-Athlete Leadership Conference in Pittsburgh, PA.

♦ Hired a second Athletic Trainer providing increased quality of care for athletes and closing the gap in meeting the standards of coverage as recommended by the National Athletic Trainers Association (NATA).

♦ New injury software was added to assist with diagnosis and treatment of injured student-athletes.

♦ Eight intercollegiate athletics teams reached regional or national post-season competition with two winning ECAC Regional Championships and one reaching the NCAA quarterfinals.

♦ Three teams set school records for wins in a season.

♦ Three track and field student-athletes met the standards and were invited to participate in the NCAA Division III Outdoor Track and Field Championships.
EXECUTIVE SUMMARY

♦ Increased employer participation by 37%, as well as student participation, in the Fall and Spring Career Fairs.
♦ Increased graduate school participation by 24% in the annual Graduate & Professional School Fair.
♦ Strengthened the Stockton Workforce New Jersey partnership.
♦ Fully implemented the JobNET online job posting system, which resulted in 32,196 student searches in its first year of operation.
♦ Deployed VAULT, a comprehensive online career library system.
♦ Expanded the Peer Career Advising Program.
EXECUTIVE SUMMARY

♦ Expanded student programming partnerships in the areas of graduation, Day of Service, Career Services, and Alumni Services.

♦ Increased funding for student programming by 30%.

♦ Shifted Assistant Director hours and increased student manager responsibilities.

♦ Provided significant input into the space allocation areas of the RFP for the College Center.

♦ Constructed an office in Upper G-Wing for Yearbook activities.

♦ Successfully transitioned Argo payroll and tax processes to an external accounting service to meet recognized accounting standards, reduce late bill payment complaints and tax notification.
EXECUTIVE SUMMARY

♦ Collaborated with faculty to support voter registration efforts, Democracy Matters programs, Bildner Grant initiatives, and Community Partnerships.

♦ Effectively administered 136 Campus Hearing Board (CHB) cases while providing support to the Housing staff with judicial matters and infractions of college codes.
  ♦ Provided training for new cluster of CHB moderators.

♦ Participated in the planning and design process related to off-campus housing initiatives with private developers.

♦ Participated in Economic Development Committee meetings with Galloway Township representatives.

♦ Collaborated with faculty members to coordinate and implement First-Year Experience programs in the College Centers and residential halls.

♦ Coordinated and planned, in collaboration with faculty members, the Day of Service program including identifying budget, resources, and agencies to serve as sites for student/faculty teams.

♦ Coordinated the Who’s Who program as well as the Board of Trustees Distinguished Fellowship program.

♦ Hosted monthly student dinners to gain insight from student leaders, residents and commuter students as it pertains to support services provided through the division.

♦ Served as a member of the college-wide Facilities Master Plan Committee and College Center Planning Committee.

♦ Developed strategies to engage parents in the transitional process related to student orientation and the academic environment.

♦ Provided support for the development of Class Council, Homecoming efforts, Alumni efforts, Class Gift Project, and Senior Week.

♦ Participated in routine meetings with Facilities Planning, Plant Management, and Campus Police to address health and safety issues.

♦ Participated in the college-wide Crisis Response plan which included direct input into the evaluation and human resource response to be activated in an emergency.

♦ Expanded services within the Dean of Students Office through the development of a graduate student worker position.
EXECUTIVE SUMMARY

♦ Three Fall 2004 first-time, full-time Educational Opportunity Fund (EOF) freshmen and twenty-one upperclassmen made the Spring 2005 Dean’s List.

♦ Stockton’s 1997 EOF freshman cohort posted a 64.8% graduation rate which is an 11% increase from the 1996 freshman cohort (a State sector high).

♦ Twenty students were recipients of the New Jersey Educational Opportunity Fund Professional Association (NJEOFPA) Senior Achievement Awards for outstanding academic achievement and exemplary representation of the EOF program. (One student, recognized as only one of four state distinguished scholars, finished with a perfect 4.0 GPA, and graduated Summa Cum Laude).

♦ Stockton’s EOF Program achieved at least 80% third-semester retention for 11 consecutive years.

♦ Staff collaborated with the Community of Scholars Program on workshops, faculty/staff mentoring programs, and career and academic resources.

♦ EOF staff received recognition at the August 25, 2004 Board of Trustees meeting for positive contributions of the EOF to the College.

♦ One EOF graduate was recently admitted to The University of Texas at Austin for a Master’s/PhD program in Historical Studies; one student has completed her first year at The University of Medicine and Dentistry of New Jersey Medical School; and two are enrolled at Ross University Medical School and completed their second year and residency respectively.

♦ EOF graduates are also enrolled in their final year of study at Florida International University (Master’s in Physical Therapy) and University of Medicine and Dentistry of New Jersey (Master’s of Public Health).
EXECUTIVE SUMMARY

♦ Successfully implemented Chat University, an on-line Open House for prospective students conducted via the Office of Admissions’ website.
♦ Expanded the number of campus tours by adding a summer component.
♦ Increased the frequency and scope of Instant Decision Days.
♦ Formalized transfer admissions programs with Burlington and Ocean County Community Colleges.
♦ Actively participated in the development of the Honors Program.
♦ Enhanced on-line communications with students.
OFFICE OF EVENT SERVICES

EXECUTIVE SUMMARY

♦ Centralized the contract process for rental of facilities for externally sponsored events by assuming responsibility for the development and maintenance of contracts and supportive documents, including over 60 rental agreements during FY05 for events occurring on the main campus as well as at the Carnegie Library Center.

♦ Served as a key office for receiving information on construction/renovation projects, and utilized the information to anticipate its impact on the facilities and resources of previously planned and future events.

♦ As of 5/24/05, scheduled and coordinated 8,179 bookings of events in EMS Professional for FY05.

♦ Spearheaded recommendations for considerable changes to the Board Approved Facility Usage Fees Resolution.

♦ As of 5/25/05, The Event Services website received 11,997 hits since it went live in early summer 2004.

♦ The Event Services general e-mail account received over 40 inquiries since the site went live in early summer 2004.

♦ The Associate Director of Event Services was trained by CollegeNet for Data Preparation and has played a key role in the configuration of the R25, Schedule25 software, while working on the project in conjunction with the Division of Academic Affairs and the Office of Student Records to improve the efficiency of scheduling for academic courses and special events.

♦ Conducted a search, hired, and trained the new Coordinator of Event Services.

♦ Identified potential funding from the College Center to support additional salary and non-salary needs in FY06.
Office of Financial Aid

Executive Summary

- Proposed a loan reduction/employer incentive program.
- Simplified the financial aid process for needy students and families.
- Collaborated with the Bursar’s Office to provide master promissory notes for Perkins Loan borrowers.
- Processed student loans through OPENNED, a state-of-the-art web loan delivery platform.
OFFICE OF HOUSING & RESIDENTIAL LIFE

EXECUTIVE SUMMARY

♦ Assisted in the rollout of the new Residential Parking Program.
  ♦ Color-coded parking stickers for all residential students’ cars.
  ♦ Initiated educational campaign for parking program.
  ♦ Implemented system for parking violations in spring semester.
♦ Grouped freshman students in one housing area to provide focused programming.
♦ Created first-year and upper-class websites, with monthly updates.
♦ Collaborated with faculty members to provide first-year programming.
♦ Completed implementation of electronic card access for student housing areas in Housing II, III, and G/H courts of Housing I.
♦ Implemented a student interface with Maximo to record/track housing maintenance problems.
♦ Completed significant replacements/renovations in Housing I and II.
♦ Assisted in the development of activities for the Senior Week Series with the Office of the College Center.
♦ Participated in new residential housing planning meetings with architects, developers, and the Division of Administration and Finance.
♦ Supported Day of Service, First-Year Film Series, Conversations Series, Spotlight On...Series, Democracy Matters, and Honors Program.
EXECUTIVE SUMMARY

♦ Worked with the Student Senate regarding Distinguished Lecture Series presenter, Michael Moore, which drew over 4,000 people.
♦ Established an ODK (Omicron Delta Kappa) chapter to honor leadership achievements.
♦ Certified 82 student leaders through the “Day of Leadership.”
♦ Over 130 volunteers participated in the “Day of Service.”
♦ “Student Participation in College Governance” course approved to assist with the Leadership Minor initiative.
♦ Established Freshman and Sophomore class councils.
♦ Third largest concert held at the Sports Center.
♦ School Spirit initiative launched with Homecoming Bonfire.
Office of Student Records & Registration

EXECUTIVE SUMMARY

♦ Acquired the services of National Student Loan Clearinghouse to provide verifications of enrollment/degree on a 24/7 basis.
♦ Added ability to check graduation status via the web.
♦ Instituted EDI electronic transcript process to send and receive official transcripts.
EXECUTIVE SUMMARY

ALCOHOL/DRUG PREVENTION PROGRAM:

♦ In 2004/2005 The Peer Education Club initiated a broader approach to learning leadership skills through participation in the Peer Institute Conference at The College of New Jersey.
  ♦ Students were given the opportunity to network and learn from other presenters as well as present workshops of their own.
  ♦ Members returned to Stockton, and in collaboration with the Social Work Club and a sorority, created the “Adopt a Solder” initiative.
  ♦ Peer Educators identified those serving in the Armed Forces in the Persian Gulf who posted a wish list on the Anysolder.org website.
  ♦ Implemented the "Stay Safe and Graduate Program" through funding from the New Jersey Department of Traffic and Highway Safety, to facilitate communication and monitor designated driver efforts of local taverns.
  ♦ Through the Stay Safe and Graduate Program, implemented an on-line alcohol/drug consumption and drunk driving survey with over 450 students responding.
  ♦ The Stay Safe and Graduate Program inspired collaboration with academic departments, specifically the graduate nursing program. Dean Deborah Figart assisted in finding a graduate student to work as the program grant assistant.
  ♦ Conducted an Alcohol Safety & Prevention Committee with staff from the Office of the Dean of Students, the Office of Housing & Residence Life, Campus Police, Student Senate, Peer Educators & Student Residents Association to develop alcohol policy reforms.
  ♦ Professor Michael Frank provided training to the Wellness staff on gambling issues.

OFFICE OF COUNSELING SERVICES:

♦ Counseling Services facilitated a workshop on student self-harm issues entitled: “Coping with the Disruptive Student: A Practical Model.”
  ♦ Revised the intake paperwork process to conform to the electronic database in order to improve data management.
  ♦ Established the Counselor Peer Support Group to foster in-house communication and consultation regarding clinical issues.
  ♦ Collaborated with Housing staff to foster seamless referrals for students in need of counseling.
  ♦ Established and maintained an on-going relationship with the Director of Student Affairs, Communications and Technology Resources in order to update the Wellness Center website.
OFFICE OF HEALTH SERVICES:
♦ Two Public Health Interns from the Public Health program were accepted to work with the Health Educator to promote programming and awareness of important health topics for college students and various Wellness Center related activities.
♦ Women’s Day of Wellness event provided lunch and a variety of health and wellness related vendors for staff, faculty, and students in collaboration with Student Development, the Board of Activities, and the Women’s Coalition.
♦ In an effort to respond to students requests for convenient on campus HIV testing, this service was provided twice during the fall semester and twice during the spring semester with an average of 45 students being tested each time.

LEARNING ACCESS PROGRAM:
♦ Learning Access Program and Housing and Residential Life staff collaborated to develop a seamless referral system for any student who expressed a need for housing accommodations.
1. **Maintain current enrollment strategy at a planned 2% increase by targeting northern New Jersey, out-of-state, and international students while maintaining a commitment to recruitment and retention of minority students.**
   - Increase the number of formal 2 year/4 year partnership agreements and develop a plan for future agreements.
   - Increase the number and types of marketing campaigns, i.e., billboards, newspapers, radio, etc.
   - Explore the addition of a virtual tour to the Admissions website.
   - Create a customized private loan program.
   - Integrate the proposed new housing at the northeast location site into the division's enrollment strategy ensuring students' needs are met, as well as designing programming activities to nurture community.

2. **Increase and document collaborative efforts with Academic Affairs and Administration & Finance, e.g., student learning outcomes, first-year experience programming, and new housing.**
   - Coordinate with Academic Affairs regarding planning for a comprehensive electronic portfolio program.
   - Expand research and assessment activities related to Student Affairs through increased collaboration with faculty and Academic Affairs.
   - Serve as an information resource and communication liaison on matters related to the impact of construction on student life and campus-wide events.
   - Integrate the Honors Program into Chat University.
   - Collaborate with Alumni Relations to further expand the pilot Alumni Mentor program.
   - Continue working with Academic Affairs to launch the Leadership Minor/Certificate.
   - Expand divisional professional development activities in collaboration with other divisions.
   - Provide insight to the design of the new College Center based upon site visits and other research and examine the impact of a new facility on campus life.
   - Develop and implement a marketing campaign designed to promote both the scheduling of events at Stockton and the services provided by the Office of Event Services.

3. **Continue with the integration of technology into day-to-day operations.**
   - Update automation of the electronic transcript process.
   - Develop enhancements for web-based co-curricular transcripts.
   - Assist with the implementation of the student system for the Banner conversion project.
   - Automate the Graduate Survey outcomes assessment.
   - Implement the Housing PDA program.
   - Develop a card-swipe system for ULTRA workshop attendance.
   - Develop and refine events-related technological resources to deliver more efficient services to customers and event support service providers.

4. **Implement new organizational/administrative structure, reporting lines, and assessment techniques.**
   - Develop and implement a managerial liaison position to augment new construction and auxiliary funding.
   - Establish new direct reporting structure for the Associate Vice President and Campus Life Offices.
   - Facilitate the planned transition of Student Records & Registration to the Division of Academic Affairs.
   - Undertake a review of programs and services, outcomes, and assessment techniques in preparation for Middles States Periodic Review Report.